

## Cherry Burton Fairtrade Village

Cherry Burton was awarded the status of Fairtrade Village in 2003 as a result of meeting certain standards in raising awareness in our community of Fairtrade issues and creating opportunities for local people to access Fairtrade products.

The award recognises commitment to a practical solution to poverty, recognising that traditional trade practices often disadvantage the poorest farmers and workers. Having the whole community involved, from the school to businesses like the shop, pub and guest houses, the parish council, the church, and community groups, means that all age groups and interests are engaged with Fairtrade and are able to support in a variety of ways.

To achieve and maintain the award five goals must be reached and an action plan submitted to show continued commitment and activity. The Fairtrade Village is represented by a steering group who plan activity and drive the campaign, focusing activity on Fairtrade Fortnight as well as their own initiatives.

*Cherry Burton Football teams playing with Fairtrade footballs:*

